ETTIENNE SANJAMINO

UX/UI Designer with a background in psychology and over 5 years of customer service and banking expertise. Experienced in end-to-end design, covering skills such as user research, prototyping, usability testing, and creating intuitive design systems. Experienced in SaaS, B2B and B2C design projects, with a focus on collaboration, leadership, and delivering user-centered solutions.

CONTACT

- 📞 (347) 865 - 8104
- ✉ esanjam.designs@gmail.com
- 🌐 https://ettiennesanjamino.com
- 📍 New York, NY
- in/ettiennesanjamino/

EDUCATION

Bachelor of Psychology
John Jay College

SKILLS

UX/UI Design	User Research
Wireframing	Prototyping
Design Systems	Usability Testing
Agile	AI

TOOLS

Figma	Miro
Adobe CS	Figjam
JIRA	Notion
v0	Clickup

CERTIFICATIONS

UX/UI Foundations
Avocoademy

Common Design Patterns
Uxcel

AI in UI/UX Design
Uxcel

Design Accesibility
Uxcel

RELEVANT WORK EXPERIENCE

May 2024 - Present
Futureproof | Remote
Founding Product Designer

- Sole designer owning end-to-end product design for both the marketing site and web application of an AI-driven financial operations tool.
- Structured product and UI to support AI integration, ensuring relevant data is accessible and the chatbot experience feels natural.
- Work cross-functionally to align design decisions with product strategy, business goals, and user needs in a high-growth startup environment.
- Collaborate closely with engineers to design and build MVP product features that simplify complex financial workflows using AI.

May 2024 - March 2025
Sahana Inc. | Remote
Founding UX Designer

- Spearheaded all UX design as the sole designer at a start-up from user research to prototyping to collaborating with engineers.
- Designed and developed an MVP prototype within one month, showcasing the ability to deliver high-quality designs under tight deadlines.
- Coordinated with various departments and worked closely with the CEO to create functional designs that aligned with business objectives and user needs.
- Collaborated with the development team to ensure accurate implementation of designs by providing detailed specs, annotations, and ongoing support during implementation.

March 2023 - Nov 2024
Freelance Contracts | Remote
UX/UI Designer

Solutions Therapy and Wellness

- Redesigned client website to enhance flow and readability, complying with WCAG standards for improved accessibility.
- Collaborated with content writer to redo layout and information architecture for improved readability.
- Implemented responsive design, optimizing the site for all devices and contributing to increased conversion rates and enhanced customer satisfaction.

NEXT

- Managed a design team in the redesign of a SAAS mobile application
- Developed a prototype and performed unmoderated usability testing pinpointing visual inconsistencies and user pain points to refer to during iteration.
- Redesigned layout and navigation to enhance content organization, resulting in decreased user task completion times.
- Maintained existing design system, implementing component and style guide updates to support future application expansions.

RELEVANT WORK EXPERIENCE (CONT.)

Circlez

- Led remote design team in the creation of a B2C mobile goal-tracking application aiming to connect individuals with shared goals.
- Demonstrated exceptional leadership in an agile environment, facilitating communication and collaboration between the client and designers.
- Crafted a comprehensive design system as a resource for development, redesigns, and app expansions.
- Delivered detailed developer handoff complete with annotations and measurements for a smooth transition into the development phase.

Najaa

- Collaborated with the design team to create a B2B2C mobile application offering support to recovering addicts.
- Conducted competitive analysis to identify strengths and weaknesses, market trends, and pinpoint areas of user dissatisfaction.
- Utilized qualitative and quantitative data to craft personas, journey maps, and wireframes, laying the foundation for the development of high-fidelity mock-ups.
- Worked closely with stakeholders to refine the overall design, reducing cognitive overload and improving the user experience while aligning with business goals.